

# MISSION STATEMENT

*I will provide the best service possible for every client I work with. I will never tell a client what they want to hear if it is not reality. I acknowledge that I may periodically lose business because I am truthful with my clients -- my competitors may tell them what they want to hear in order to temporarily obtain their business. I will always remember that in order to have a winning relationship with my clients we must always have a mutual goal.*

*My aspiration is to never lose sight that my honesty, loyalty, understanding, accountability and creativity are what makes me so very different from my competitors. I shall always utilize a well-trained staff to assist me in the complex process of buying or selling real estate. I always treat all parties honestly and fairly, and I shall always do business without regard to race, color, creed, religion, sex or national origin.*

*I will show you that during my real estate career, I have always strived for excellence, and I make a commitment to forego a portion of my life in exchange for continued education so that I may better serve my clients. I share this with you because I believe that it is important for you to know how I feel about the real estate industry and how I feel about having you as a repeat client.*

*Sincerely,*

*Lance Mohr*

**Tampa Real Estate Expert**

*"You win in life by helping others!"*